

Special Edition FESTIVAL GUIDE



TOWN of
EAST FREMANTLE

East Fremantle's

GEORGE STREET

Festival

Sunday
5 Dec 2021
11am - 6pm

**ENTRY IS
FREE BUT WE
NEED YOU TO
REGISTER**

To secure your tickets,
visit our website at
eastfremantle.wa.gov.au
and follow the links

We would like to thank our
event sponsors and partners...



INSIDE

- Sustainable Street Party
- How to get here
- Staying COVID-19 safe
- What to eat and drink
- Community connections
- Gift Guide
- Live Music Guide

- See inside for tips on how to travel to and from the Festival sustainably
- Follow for updates
- Make a video and tell us what you are looking forward to.
- November's **Talk of the Town** will include event map and times.
- Find us on Facebook 'George Street Festival'
- #eastfreo events online eastfremantle.wa.gov.au/events

Acknowledgement of Country

The Town of East Fremantle acknowledges that the George Street Festival is held on the lands of the majestic Whadjuk Noongar people. We pay our respects to elders – past, present and emerging.



MORE FESTIVAL INFO IN OUR NOVEMBER ISSUE

SUSTAINABLE STREET PARTY

After a two-year wait, we are proud to bring you the new, improved and sustainable street party that is East Fremantle's George Street Festival. Here's how we are keeping the Festival fun, vibrant and local, while minimising the impact on our neighbours and on the environment.



How we're keeping the Festival sustainable

Sustainable Gifting

The vendors at our Festival have been carefully chosen to include those who embrace sustainability in the way they produce and package their goods.

Reducing Waste

The Town is committed to waste reduction and recycling, and we will have our 3-bin FOGO system on site as well as Containers for Change bins where you can deposit bottles and cans.

Go2Cup

All food and drink vendors at the Festival will be using the Go2Cup system providing re-useable containers for your tasty treats.

Water Refill Stations

Bring your own water bottle for unlimited refills on the day.

Sustainability Advice

On the day, visit the Town of East Fremantle Tent to find out about:

- Climate Change Action Group
- creating a water-wise garden and verge
- our waterwise pool and spa covers policy
- bulk waste and how to dispose of hazardous waste
- advice from Recycle Right on optimising recycling with our FOGO 3-bin system
- how to purchase compost made from FOGO
- modern cloth reusable nappies
- requesting a verge tree

Plus, you can speak personally to our Waste and Sustainability Officer if you have any questions about anything listed above.

How to Get Here

Advice on choosing the best way to get to the Festival.

ON FOOT

As most of our patrons are locals we'd love you to walk to the Festival. You will get some healthy exercise and avoid parking hassles. We'd really prefer if you kept your puppy at home as it will be a hot day out for them.

BY BIKE

Riding to the Festival is a great choice! We will have bicycle parking available on site – don't forget to wear your helmet and lock your bike.

BY TRAIN

If you're catching a train on the Fremantle line, you can alight at either Fremantle or North Fremantle station and enjoy a 2km walk to George Street.

BY BUS

To get to George Street by bus, catch the 910 bus that runs from Perth to Fremantle along Canning Highway.

Use the Transperth app or website for timetable details.

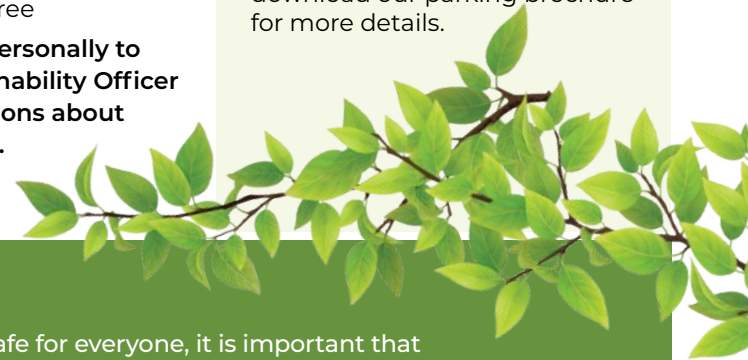
BY CAR

If you do travel by car to the Festival please note that **parking is extremely limited.** Free parking is available throughout the Town. Be sure to check local signage before you park your car and take all valuables with you. Free, non-timed parking is available on Riverside Road, and near Locke Park. See our website to download our parking brochure for more details.



Staying COVID-19 Safe

For us to be able to deliver a Festival that is safe for everyone, it is important that everyone who attends helps us out by registering their attendance and checking in using the SafeWA app. Visit our website or Facebook page to find the link where you can register your free ticket and download the SafeWA app to check in on the day.





For the kids, teens and tweens

We haven't forgotten you...

- head to Glasson Park to hear young people perform
- visit our petting zoo to snuggle baby animals
- get your face painted with your favourite design
- watch out for stilt walkers and performers
- jump on our giant bouncy castle
- learn about our new Fremantle Library

Plus more still to come – record a TikTok video or tell us on Facebook or Instagram what you want to see at the Festival!



ONCE YOU ARRIVE...

WHAT TO EAT

Although this is a very local Festival, we are proud to bring you tastes and flavours from around the world.

- Biodynamic foods including honey
- Jams, chutneys, spices and sauces
- Stock up on Christmas puddings by the East Fremantle Lions Club
- Taste exotic Morocco, Mexico and Turkey
- European favourites from Germany and Italy
- Enjoy classic French crêpes and brulées

- Asian flavours from India, Japan and Thailand
- Indulge in fudge, gingerbread, shortbread and hot donuts as well as the finest pastries.

WHAT TO DRINK

At the Festival you can enjoy...

- Beer/wine bar serving local favourites and craft brews
- Boutique spirits from bespoke distilleries including gin
- Fine wines and beers to drink or take away
- Or sip a juice, coffee, chai or kombucha as you explore.

Community Connections

Keen on volunteering or trying a new sport or activity? Check out our community groups and associations.

Plus get useful information and advice from Town of East Fremantle (Mayor, Councillors and staff including Rangers)

Water Corporation – ask about pipe works in the Town

City of Fremantle – learn about our new Library

Lisa O'Malley MLA – speak to your local State member



Gift Guide At the Festival, choose a gift for a special someone (or yourself!), with more than 100 stalls to explore, including... Accessories, Jewellery and Clothing | Beauty, Soaps and Candles | Art, Glassware, Ceramics and Homewares | Pet goods, Plants and planters | Textiles and Macrame | Toys, Woodwork and Furniture.



LIVE MUSIC GUIDE

During the Festival, there will be a range of musical performances to suit all ages and tastes.

Local George Street business, The Suzette Collective, will be curating an exciting list of local musical performers on the main stage who will entertain Festival patrons throughout the day. As the local live music venue, the Duke of George will have blues and jazz bands performing so check them out.

RTRFM will be operating an outside broadcast live from the Festival, sharing musical performances and interviews with key local people and sharing the magic that is East Freo.

At Glasson Park, we will showcase the talent of our Town's young people with a series of performances from some of our up-and-coming musical stars.

Follow the George Street Festival Facebook page, as well as our Instagram feed and TikTok and YouTube channels to see updates including announcements of musical acts as we approach the big day.



During the Festival we are thrilled to have the support and participation of these local businesses.



PLUS HUBBLES YARD AND LITTLE FIRE



Ready to party? Here's what we need you to do...

1

REGISTER YOUR FREE TICKETS ONLINE AT
eastfremantle.wa.gov.au

2

SAVE THE DATE
in your diary and plan how you will get to and from the Festival

3

FOLLOW THE GEORGE STREET FESTIVAL PAGE
on Facebook for updates as we approach the event

4

INVITE YOUR FRIENDS AND FAMILY
to join you at the event