

Integrated Traffic Management & Movement Strategy

The Town of East Fremantle has recently appointed Cardno Pty Ltd to prepare an **Integrated Traffic Management & Movement Strategy** (the 'Strategy').

The Strategy will provide detailed information to enable the Town to better plan and progress future budgeting requirements for relevant capital and/or other work and outputs.

It will also evaluate the current transport network against future projected population growth, new developments and needs predictions, to facilitate an effective and efficient transport system.

Overall Strategy

The following three Plans will underpin the Strategy.

The Strategy will provide a summary of the key findings and recommendations of each of the Plans to enable the Town to prioritise future capital works projects.

Specifically, the Strategy will comprise:

- A Parking Management Plan;
- A Traffic Management Plan; and
- An Active Transport Plan.

To ensure effective consultation is undertaken, a Community Engagement Plan is also being developed by Cardno to ensure residents, ratepayers and relevant stakeholders have the opportunity to provide feedback.

Information will be circulated via the Town's website, monthly E-Newsletter, Facebook and advertisements and notices.

Strategy One - The Parking Plan

This Plan will provide information about existing parking demands and investigate options for enhancing residential and commercial parking within the Town. It will identify possible locations for potential new parking areas and provide, recommendations for upgrading and better utilising existing parking areas. Existing constraints and future opportunities for parking will be explored.

Strategy Two – Traffic Management and Movement Plan

This Plan will take into consideration current traffic movements and flows; look to create efficiencies in vehicular, cycle and pedestrian movement; and look at the potential impacts of future large scale residential developments such as the Royal George Hotel, Leeuwin Barracks, and the Roofing 2000 site. It will provide a short to long term outlook of traffic issues in the area, taking account of predicted growth in the population.

Strategy Three – Active Transport Plan

The aim of the Active Transport Plan (ATP) is to provide details on how to maximise the safe movement of pedestrians and cyclists throughout the Town; recognising the barriers to connection – eg. Canning Highway, Stirling Highway and developing strategies/plans to minimise these and any other constraints. This too will consider the potential impacts of future large scale residential developments such as the Royal George Hotel, Leeuwin Barracks, and the Roofing 2000 site.

